Success Stories

AI Labs

Client
Top #3 Spanish Banking

Industry
Banking

Country
Spain

TECHNOLOGIES LEVERAGED
- AWS with Sagemaker
- GCP with Vertex

HISTORY OF TRANSFORMATION
The AI Cloud market is characterized by a set of big actors mobilizing massive investment in order to continuously extend their service catalog for AI development.

Financial and banking institutions, such as our client, need to leverage the ever-increasing technological capabilities and avoid in-house research & development when there are market-ready solutions that can be integrated into the organization’s workflows seamlessly and at a smaller cost.

CLIENT CHALLENGE
Our banking client looks to concentrate its talent and funding on the quest for the most adequate ways to solve the business challenges they face by leveraging Cloud market-ready solutions. However, in order to take advantage of the AI Cloud market, our client needed:

• In-depth understanding of available services, capabilities, tools, and techniques across the different Cloud providers.
• Identification of specific ways to integrate all relevant elements into their experimentation cycle.

SOLUTION OVERVIEW
By leveraging the AI Labs methodology, different Cloud capabilities (AWS – Sage Maker / Google Cloud Platform – Vertex AI) are continuously explored for specific business purposes of our banking client. This exploration would shape the overall understanding of the AI Cloud market, allowing our client to leverage state-of-the-art tools and techniques that Cloud providers are continuously incorporating into their portfolios.

On top of that, our service extended to supporting the banking client to launch their own AI Labs with which to innovate and scale AI-based solutions in an agile way.

BUSINESS VALUE & KPIS
The evaluation results of:
1. Journey:
   • A summary of the platform’s scores on the seven main stages of the AI Journey implementation.
   • A detailed score of the capacities corresponding to each stage.

2. The APIs:
   • A summary of the platform’s scores on the two use cases: NLP and Documents.
   • A detailed score of the specific capacities corresponding to each use case.

3. Implemented Use Cases:
   • A summary of the platform’s scores on the two use cases: NLP and Documents.
   • A detailed score of the specific capacities corresponding to each implemented use case.
We support our financial clients’ to become truly AI-driven Banks, making the company more mature in the AI field by managing huge volumes of data and market-ready Cloud solutions at their disposal to create advanced state-of-the-art use cases that deliver differential customer experiences and drive decision-making processes.

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