

First Snowflake Accelerate Program company to be certified

TOKYO – June 27th, 2023 –[NTT DATA](#) a global digital business and IT services leader, has become the first company in the world to be certified under Snowflake Inc.'s ("Snowflake") Accelerate Program. Since April 2023, an NTT DATA employee has been staying at Snowflake's headquarters for an extended period of time as a "Snowflake Data Superhero"^{*1}, interacting with the company's executives and top engineers while receiving advanced training. This program is designed to enhance NTT DATA employees' skills with Snowflake and help them become familiar with the philosophy and techniques for achieving high NPS^{*2} with a customer-first approach.

Background

With the recent development of information technology, companies are actively trying to make use of the huge amount of data they have for their business. However, due to the fact that each piece of data is siloed among various systems, there are many challenges in conducting proper data analysis. Snowflake solves these challenges by providing a multi-cloud that aggregates this data and is one of the fastest growing companies in the cloud data warehousing domain, which is highly evaluated by customers from various perspectives.

Since working with the company in 2020, NTT DATA has the highest number of Snowflake products introduced in Japan. The company also won first place in "The 1st SnowPro Award"^{*3} for companies in Japan and was awarded "APJ Global SI Partner of the Year"^{*4} for two consecutive years.

The program was recently launched to train more advanced engineers on Snowflake products through interaction with the company's executives and top engineers. Through this program, as a global SI partner, we will gain numerous systems integration methodologies around Snowflake to deliver real value to our customers.

Program Overview

Duration: April-May 2023 (8 weeks)

Content: This program provides direct mentoring from Snowflake executives. Or, weekly sessions, meetings, and training (architecture, coding, testing and releases, etc.) with top engineers from various departments of the company.

What's Next

This initiative is the first of its kind in the world, and the two companies aim to further strengthen their cooperation. Starting with this program, NTT DATA will continue to enter into additional collaborative programs with Snowflake to expand the total sales of the Digital Success program to JPY 30 billion by 2025.

Endorsement

"Snowflake is proud to host our Elite Services Partner, NTT DATA, in our first-ever residency program: NTT DATA Accelerate," said Colleen Kapase, SVP of Global Alliances at Snowflake. "The rigorous technical curriculum of the program, combined with the immersion into the Snowflake culture, has created an ideal environment to yield fantastic results in having a worldwide technical leader at NTT DATA whose focus is Snowflake technology. We look forward to the next step in our journey."

About Snowflake

Snowflake is a cloud computing based data cloud company based in Montana, USA. Their data cloud is a global network of thousands of companies aggregating data with high scalability, concurrency and resiliency. Within the data cloud, customer companies can consolidate siloed data, easily find and securely share managed data, and run a variety of analytics workloads. The company has more than 7,800 enterprise deployments worldwide.

About NTT DATA

NTT DATA – a part of NTT Group – is a trusted global innovator of IT and business services headquartered in Tokyo. We help clients transform through consulting, industry solutions, business process services, IT modernization and managed services. NTT DATA enables clients, as well as society, to move confidently into the digital future. We are committed to our clients' long-term success and combine global reach with local client attention to serve them in over 50 countries. Visit us at nttdata.com.

Press Release

NTT DATA

Trusted Global Innovator

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Related Links

NTT Data Snowflake Partner Site

<https://enterprise-aiiot.nttdata.com/snowflake/index.html>

Certified as "ELITE," the highest ranking Snowflake service partner

<https://www.nttdata.com/jp/ja/news/information/2021/032201/>

Capital and business alliance with Snowflake to accelerate DX

<https://www.nttdata.com/jp/ja/news/release/2020/091602/>

Awarded "APJ Global SI Partner of the Year" for 2022 by Snowflake

<https://www.nttdata.com/jp/ja/news/information/2022/062700/>

Won 1st place in Snowflake's Partner Recognition Awards "The 1st SnowPro Award"

<https://www.nttdata.com/jp/ja/news/information/2023/031000/>

Notes

*1 Snowflake Data Superhero: A group of Snowflake experts certified by Snowflake. The award is given to those who actively communicate and exchange information in the Snowflake community and are recognized for their contributions to the development of Snowflake talent.

*2 NPS: Customer loyalty, which indicates a customer's attachment to a company, product or service. It stands for Net Promoter Score and is evaluated on a scale of -100 to +100. The industry average is 19 points.

*3 The 1st SnowPro Award: This award is given to partners who have worked tirelessly to develop SnowPro, a certification that certifies Snowflake's data cloud expertise and the technical capabilities and expertise required for development and operations technology.

*4 APJ Global SI Partner of the Year: The award is given to partners who have contributed to the Snowflake business in the Asia Pacific and Japan regions.