

NTT DATA Wins 2023 Snowflake APJ System Integrator Partner of the Year for the Third Consecutive Year

TOKYO – June 29, 2023 – [NTT DATA](#), a global digital business and IT services leader, today announced we won the APJ System Integrator Partner of the Year at Snowflake Summit 2023, an annual event of Snowflake Inc. (hereafter Snowflake), held on June 27, 2023.

Snowflake recognizes partners for their significant revenue and other contributions to Snowflake’s business, including the creation of customer business results, development of new pipelines and use cases, industry-leading leadership and market strategies, and technical expertise. NTT DATA has won this award three consecutive times since the signing of a solution partner agreement in February 2020.



NTT DATA’s approach to Snowflake services

Since NTT DATA signed the partnership agreement with Snowflake, it has prepared unique menus that address the challenges faced by clients in using Snowflake, thus enabling the use of Snowflake-enabled data platforms for a number of clients in various industries.

NTT DATA promotes data usage by business users by combining Snowflake with “Trusted Data Foundation”¹, a cloud-based big data analysis infrastructure solution that facilitates the use of AI and data analysis along with “iQuattro”², a business collaboration and IoT platform. At the same time, we co-create new businesses by sharing or exchanging data between organizations.

Snowflake has evaluated our achievements in creating various implementation/usage projects and has recognized us as ELITE, the highest level of Snowflake's service partnership since 2021. In February 2023, we won first place at The 1st SnowPro Award³. In April of the same year, our employee was the world's first to be selected for the Accelerate Program, a residency program in which the winner spends an extended time at Snowflake's headquarters to receive advanced training directly from the company's officers and top engineers. Based on these achievements, NTT DATA will further strengthen its strategic partnership with Snowflake to create greater value for clients.

What's Next

Propelled by winning the APJ System Integrator Partner of the Year, NTT DATA will further strengthen and extend its Snowflake-enabled services, led by the Snowflake Business Group. In FY2023, we intend to integrate and reinforce assets, including Salesforce and Service Design, and strengthen our alignment with new partner companies. These will help us support clients' business innovations, provide optimal integration construction, and co-create new businesses with them.

About Snowflake

Snowflake is a cloud computing based data cloud company based in Montana, USA. Their data cloud is a global network of thousands of companies aggregating data with high scalability, concurrency and resiliency. Within the data cloud, customer companies can consolidate siloed data, easily find and securely share managed data, and run a variety of analytics workloads. The company has more than 7,800 enterprise deployments worldwide.

About NTT DATA

NTT DATA – a part of NTT Group – is a trusted global innovator of IT and business services headquartered in Tokyo. We help clients transform through consulting, industry solutions, business process services, IT modernization and managed services. NTT DATA enables clients, as well as society, to move confidently into the digital future. We are committed to our clients' long-term success and combine global reach with local client attention to serve them in over 50 countries. Visit us at nttdata.com.

Related Links

NTT DATA's Snowflake partner site:

<https://enterprise-aiiot.nttdata.com/service/snowflake>

NTT DATA investing in Snowflake to Accelerate DX Services:

<https://www.nttdata.com/jp/ja/news/release/2020/091602/>

NTT DATA recognized as ELITE, the highest level of Snowflake service partnership

<https://www.nttdata.com/jp/ja/news/information/2021/032201/>

NTT DATA wins 2022 Snowflake APJ Global SI Partner of the Year:

<https://www.nttdata.com/jp/ja/news/information/2022/062700/>

NTT DATA wins first place at the 1st SnowPro Award at Snowflake partner awards presentation:

<https://www.nttdata.com/jp/ja/news/information/2023/031000/>

First Snowflake Accelerate Program company to be certified:

<https://www.nttdata.com/jp/ja/news/topics/2023/052600/>

Notes

1: Trusted Data Foundation is an all-in-one solution that facilitates an environment in which a company can consolidate data assets for the analysis and utilization of a platform, such as AWS and Microsoft Azure.

Service website: <https://enterprise-aiiot.nttdata.com/tdf/>

2: iQuattro is a cloud-based platform service that combines advanced digital technology with data distributed between departments, bases, and companies to create new value for information utilization.

Service website: <https://enterprise-aiiot.nttdata.com/iquattro/>

3: The 1st SnowPro Award is an award given to Snowflake's partner companies that have energetically worked to develop SnowPro-certified employees who have proven technical capability and expertise necessary for Snowflake's data cloud development/operational technology. NTT DATA won first place as it produced the most SnowPro-certified employees; it made efforts in training activities by trainer; and the entire NTT Group promoted SnowPro education.

- "Trusted Data Foundation" and "iQuattro" are a trademark of NTT DATA Japan Corporation registered only in JAPAN.
- The names of other products, companies, and associations are each company's trademarks or registered trademarks.

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