



GRIPS™

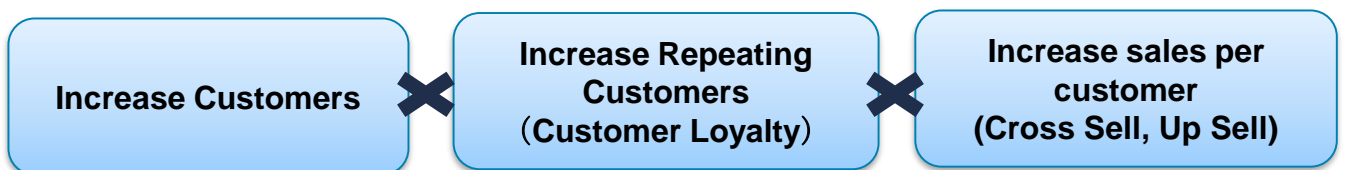
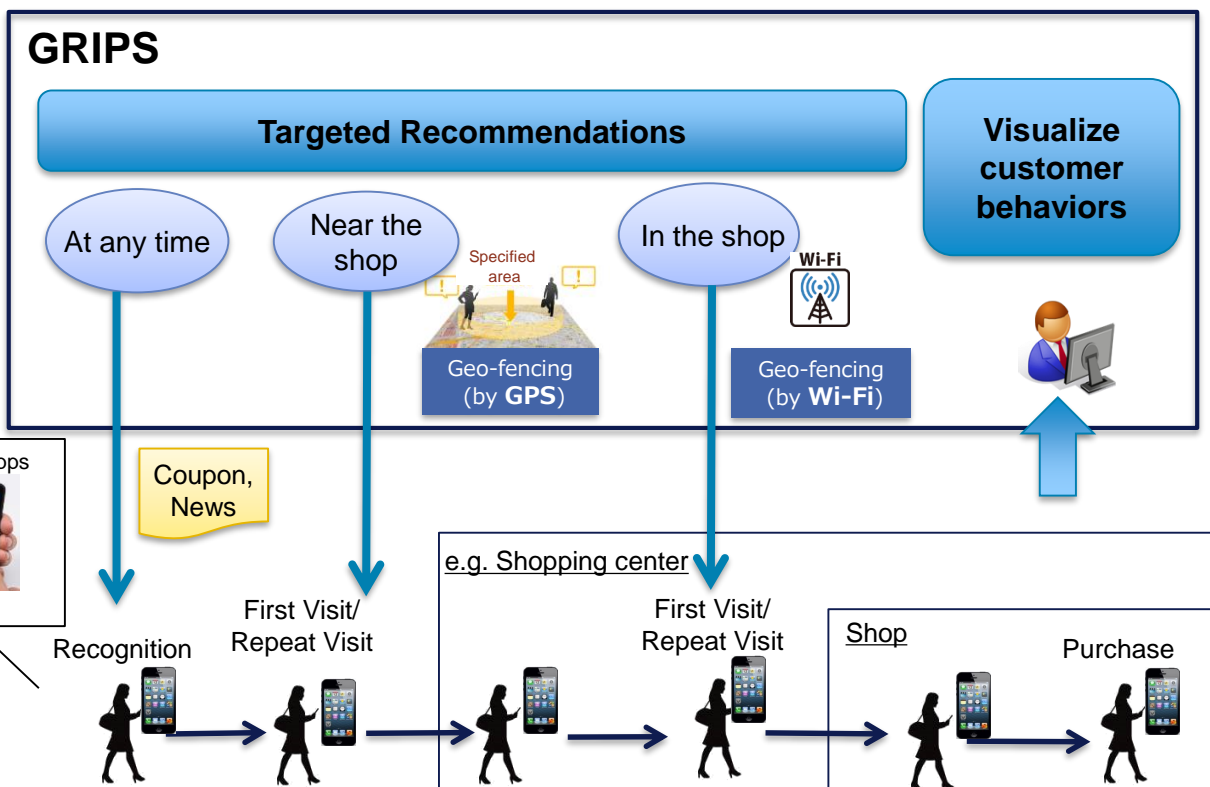
Geolocation Recommended Interactive Promoted Service

Find Out How We Can Flex Your Business **FASTER**

Do you need:

- Deliver tailored information to customers
- Motivate customers to go to stores.
- Identify behaviors of customers e.g. Who have used coupons?

Overview



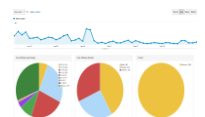
Visualization of customers behaviors

You can follow PDCA cycle effectively by getting real-time user activities.

Coupon uses count trend

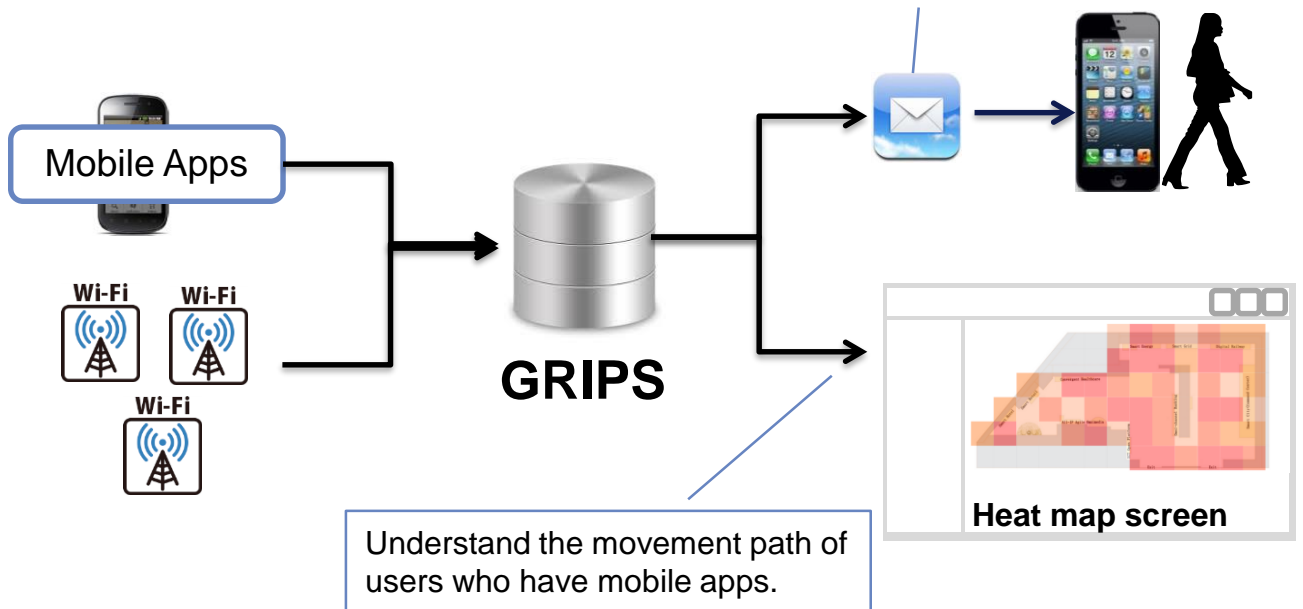


No of users who opened notifications



Geo-fencing by Wi-Fi

Sending coupons to shoppers in the shops real time based on customer location data.



Understand the movement path of users who have mobile apps.

Case Studies

Retail

- Optimized sales promotion by setting recommendation rules on the basis of data analysis
- Increased number of visitors and sales per customers by sending various targeted information
- Effectively reduce inventory by sending promotional information

- MATSUMOTOKIYOSH, the largest pharmacy chain in Japan (Since 2014)
- One outlet mall in Malaysia (Since 2015)

Travel

- Send useful information while customers go abroad.

Transportation

- Provide time table, service situations or special announcements in real time.
- Turn your transportation station space to virtual advertising space.

Others

- To reduce costs, replace existing sales promotion tools like SMS etc. with push notifications

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