



Global IT Innovator
—
NTT DATA GROUP

Company Presentation for the Second Quarter of the Fiscal Year ending March 31, 2010

2009

NTT DATA CORPORATION
October 29 , 2009




This English text is a translation of
the Japanese original. The Japanese
Original is authoritative.

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1. Results for the Second Quarter of Fiscal Year Ending March 31, 2010

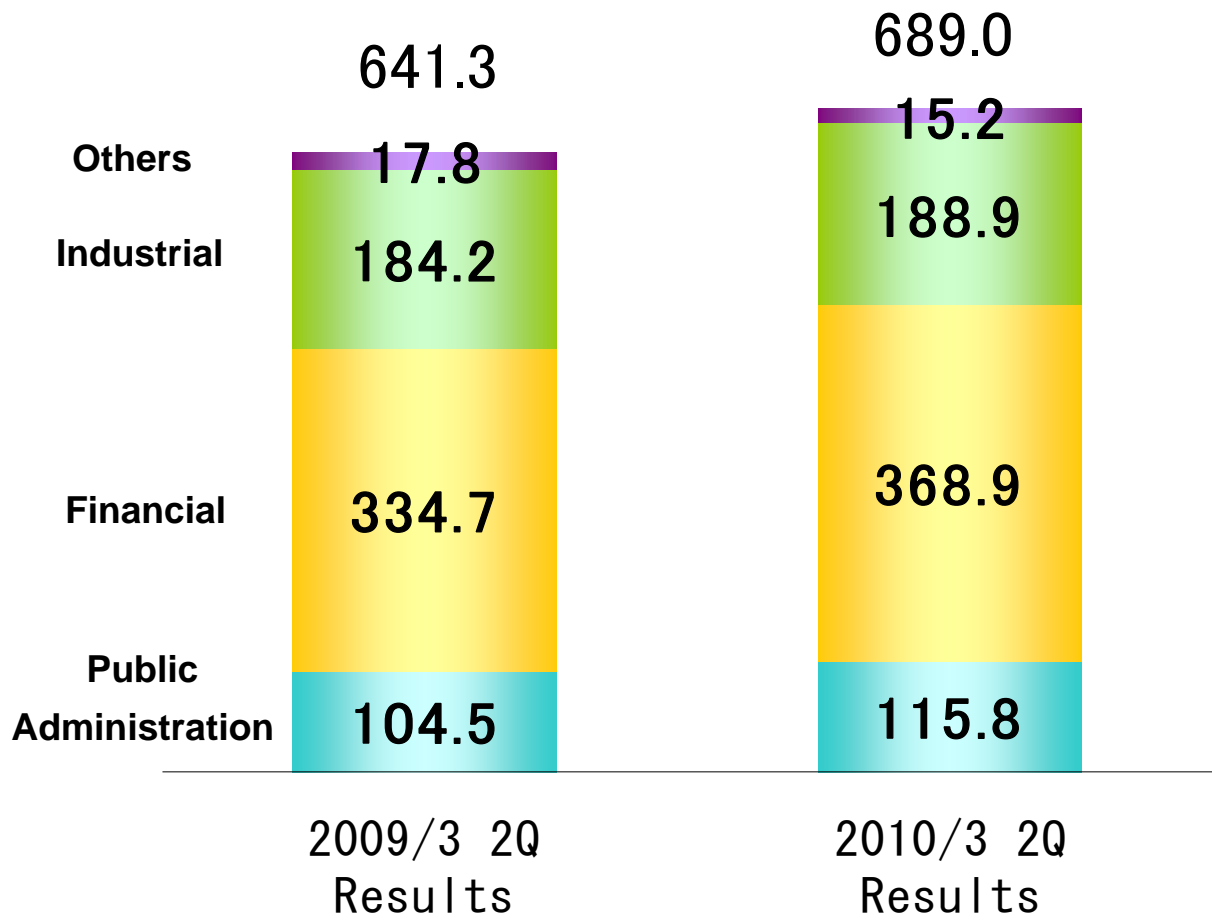
Results for the 2nd Quarter of FY Ending March 31, 2010

			Versus Previous Year		As % of full-year forecast
1	New Orders Received	¥689.0 billion		■ Versus Previous Year +47.6 billion yen [+7.4%]	62.6%
2	Net Sales	¥532.8 billion		■ Versus Previous Year +19.4 billion yen [+3.8%]	45.5%
3	Operating Income	¥33.4 billion		■ Versus Previous Year -11.2 billion yen [-25.1%]	37.2%

New Orders Received

■ Overall orders were up thanks to growth in projects for existing customers in the Public Administration and Financial Sectors.

(Billions of yen)

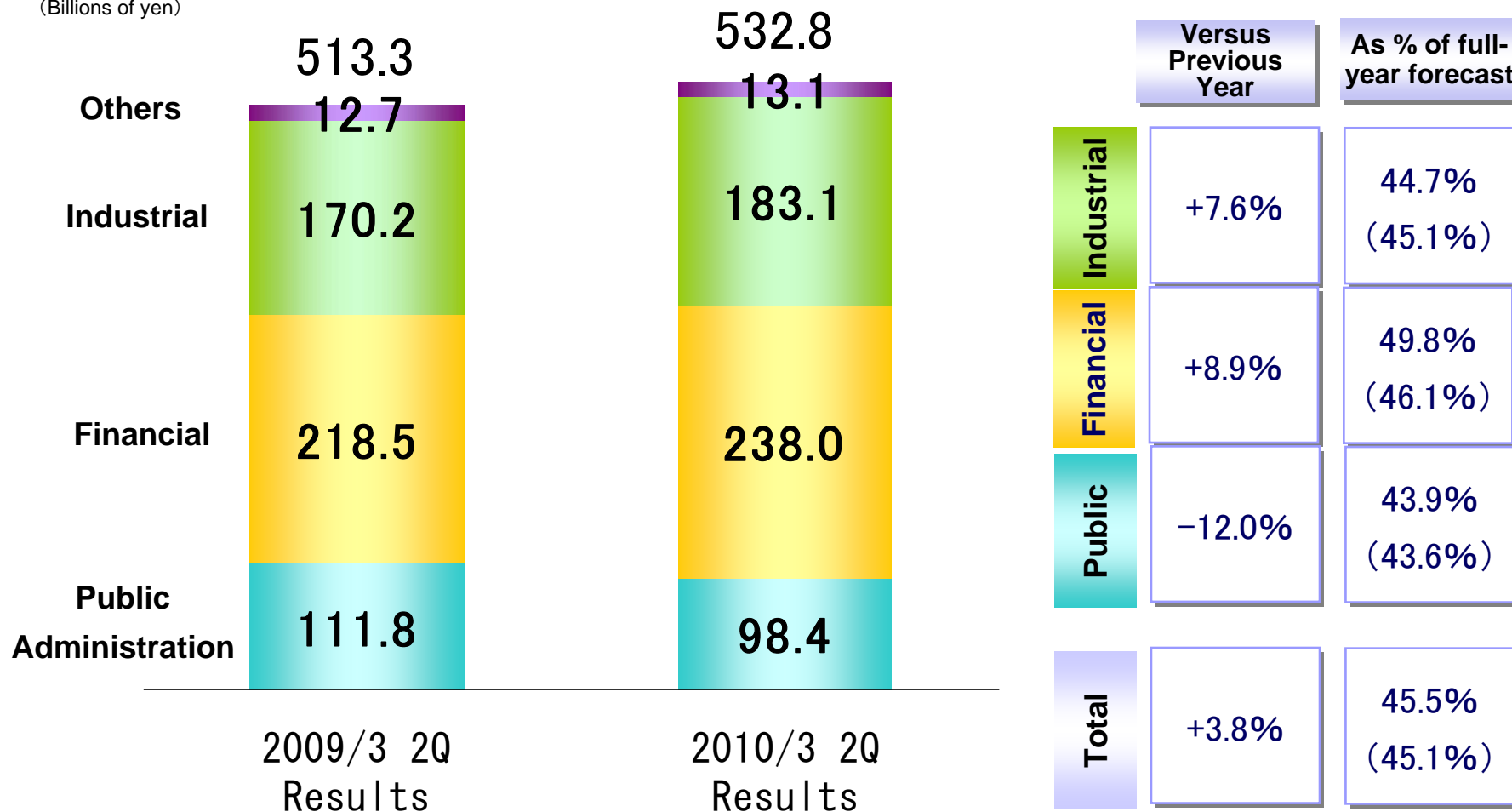


	Versus Previous Year	As % of full-year forecast
Industrial	+2.5%	48.2% (53.1%)
Financial	+10.2%	75.3% (66.1%)
Public	+10.7%	72.4% (68.7%)
Total	+7.4%	62.6% (62.0%)

*Figures in () are for previous year.

■ In addition to consolidated subsidiary expansion, non-consolidated sales growth notably in the Financial Sector contributed to increased sales.

(Billions of yen)



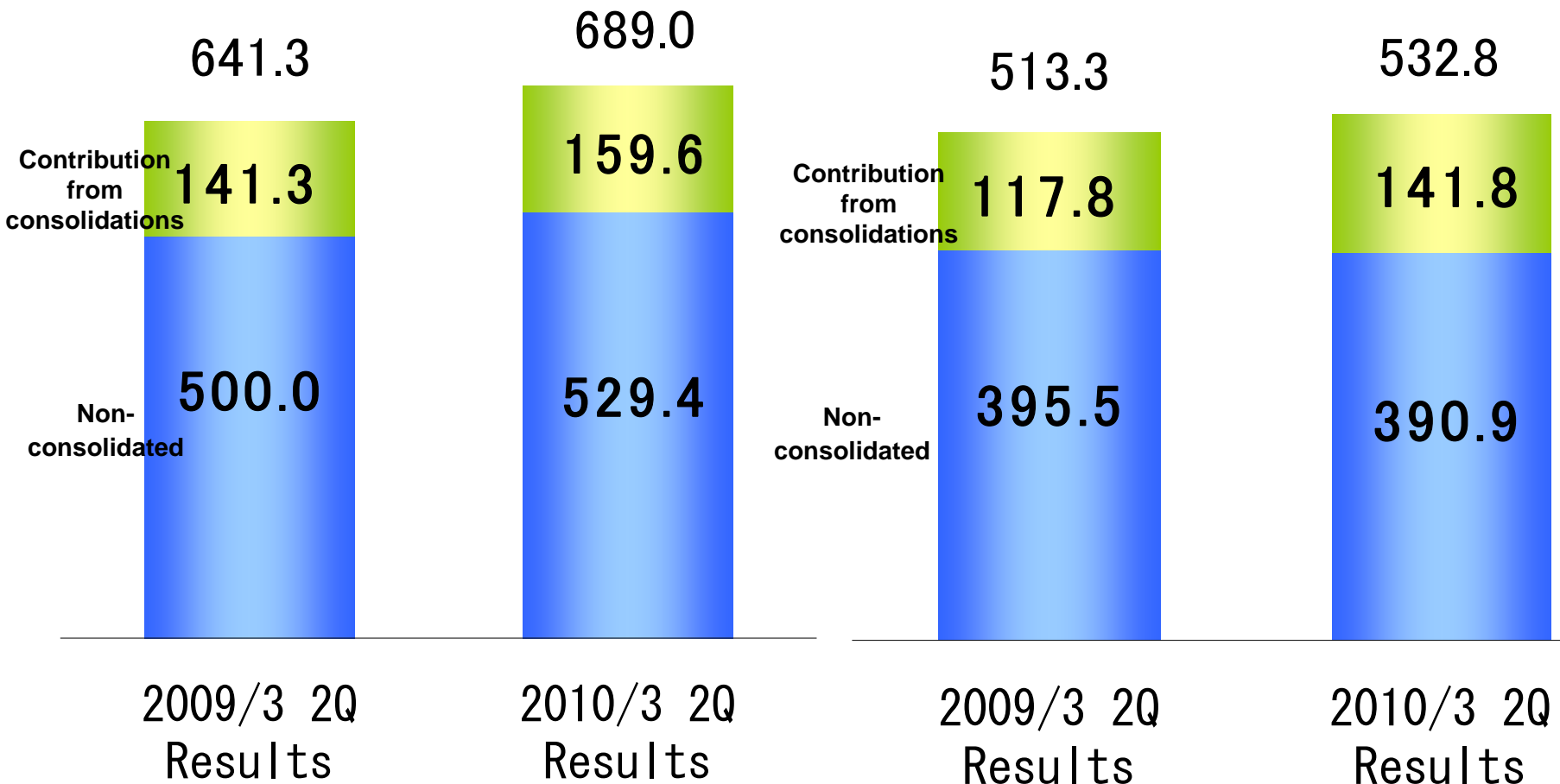
*Figures in () are for previous year.

Consolidated/Non-consolidated Results (New Orders Received/Net Sales)



(Billions of yen) **New Orders Received**

(Billions of yen) **Net Sales**



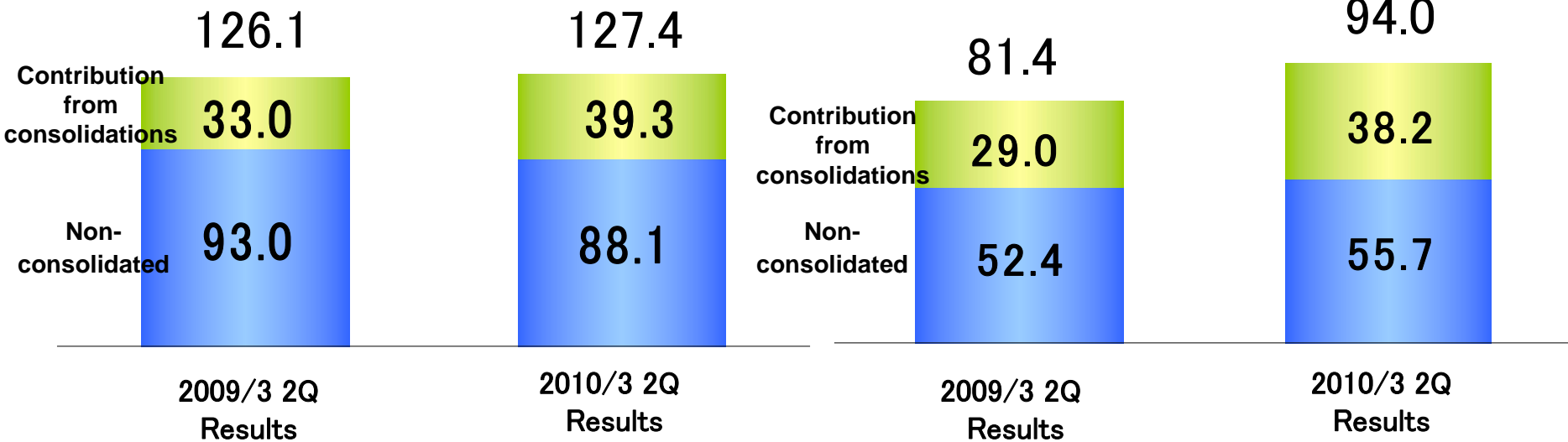
Gross Profit and SG&A Expenses

(Billions of yen)

Gross Profit

(Billions of yen)

SG&A Expenses



Cost-of-Sales Ratio (Consolidated)

SG&A Ratio (Consolidated)

75.4%

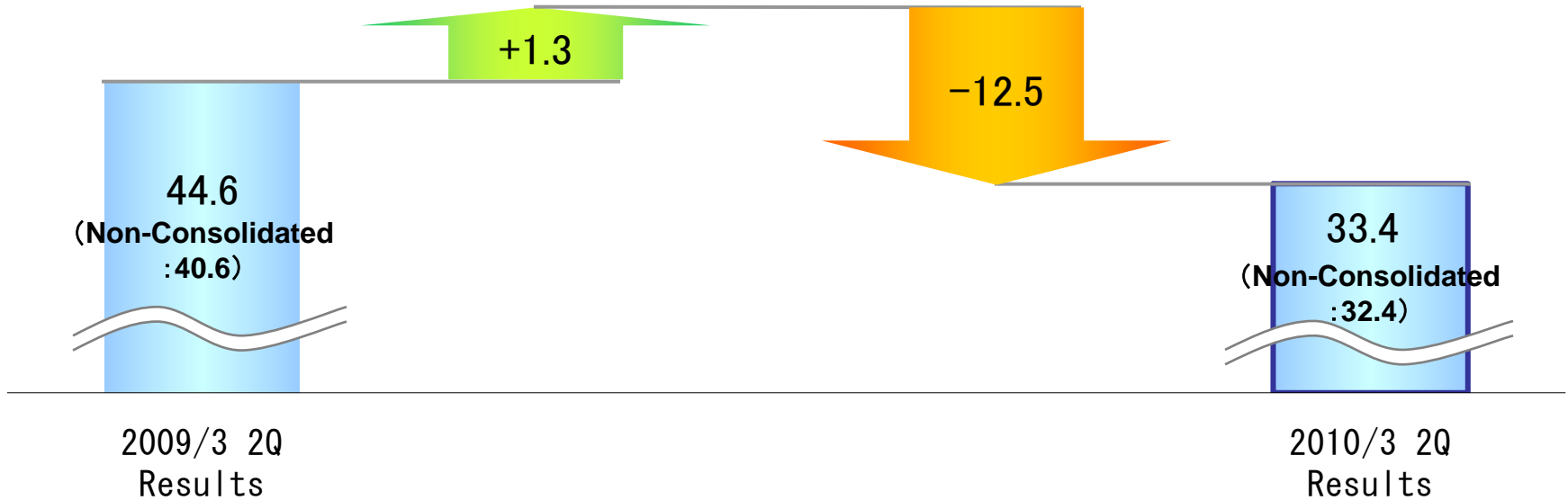
76.1%

15.9%

17.6%

Factors for Year-on-Year Change in Operating Income

(Billions of yen)



Gross Profit

Contribution from consolidations

- Increased due to subsidiary growth, despite sales declines among existing subsidiaries in the economic downturn. +6.2 billion yen

Non-consolidated

- Declined due to increasing competition in the economic downturn, affected also by drop in some equipment services. -4.9 billion yen

SG&A Expenses

Contribution from consolidations

- Increased with subsidiary expansion, rise in goodwill amortization, and shift to temporary marketing activities in the economic downturn. +9.2 billion yen

Non-consolidated

- Increased with shift to temporary marketing activities in the economic downturn. +3.2 billion yen

2. Progress in Medium-term Management Policy

Sales of 1.5 trillion yen

[FY Ending March 31, 2013]

■ **Aim for Global Top 5**

Grow big enough to be able to provide customers with advanced services in a global environment.

■ **Ensure Earnings Amount Needed for Stable Management**

Earn enough to maintain business continuity and innovation in a rapidly changing business climate.

Keywords	Goals	Initiatives
Sales and Marketing Enhancement	Improve Customer Satisfaction	<ul style="list-style-type: none"> ● Expand solutions (services, software) ● Expand and enhance consulting functions ● Introduce and establish sales methodologies
SI Competitiveness Enhancement	<ul style="list-style-type: none"> ▪ Shorter Processes ▪ Major Cost Reduction ▪ Higher quality 	<ul style="list-style-type: none"> ● Expand software development automation projects ● Promote further offshore development ● Enforce uniform company-wide rules and use of standard methodologies
Group Business Enhancement and Expansion	<ul style="list-style-type: none"> ▪ Group Expansion ▪ Creating Group Synergy 	<ul style="list-style-type: none"> ● Actively pursue M&A in Japan and overseas ● Leverage scale to reform procurement and make operations more efficient ● Boost synergy by introducing “company system”
Human Resource Development	<ul style="list-style-type: none"> ▪ Enhancement of Competitiveness ▪ Improve Employee Satisfaction 	<ul style="list-style-type: none"> ● Promote P-CDP (*) further and expand it to Group companies ● Developing Global Human Resources ● Promote Work-Style Innovation
+		
Environment-oriented Management	Reduction of Environmental Impact	<ul style="list-style-type: none"> ● Contribute to society and environment through customer information systems ● Establish environmental impact reducing activities in our own business administration

(*) P-CDP: Professional CDP (Career Development Program). A program aimed at developing and securing professional human resources, by clarifying the desired HR model and certifying the level and expertise of each employee, in order to link personnel improvement with company growth.

Initiatives for Raising Customer Satisfaction

Sales and Marketing Enhancement

- **Deploy sales methodologies**
 - Defined detailed procedures for sales activities and marketing methodologies describing know-how for reference
- **Expand and enhance consulting functions**
 - Providing consulting services on “3D value cycle” of innovation designing, solution developing, and performance driving

SI Competitiveness Enhancement

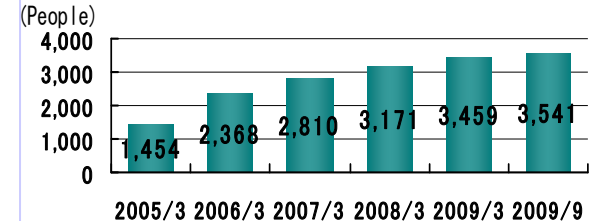
- **Observe/enforce business management methodologies**
 - Defined Group-wide standard rules and applied them to all organizations last year
- **Apply PM Workbench^(*1)**
 - Required PM Workbench use for all projects, for standardizing project management and visualizing project status

*1 A suite of quality control and progress management tools supporting project management (PM).

Human Resource Development

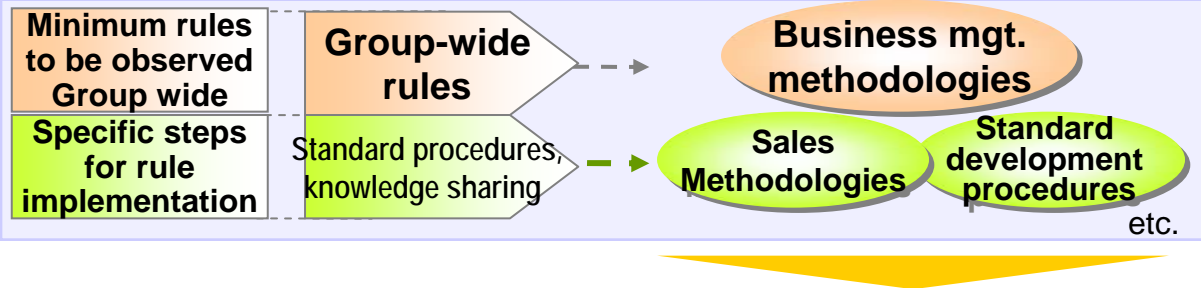
- **Promote Professional CDP (P-CDP)**
 - 3,907 persons^(*2) have been certified in the company as professional personnel.
 - 3,541 persons^(*3) hold U.S. PMI certification as Project Management Professionals (PMP), a number that continues to grow.

<Number of PMP-certified staff>



*2 As of July 1, 2009

*3 As of September 30, 2009



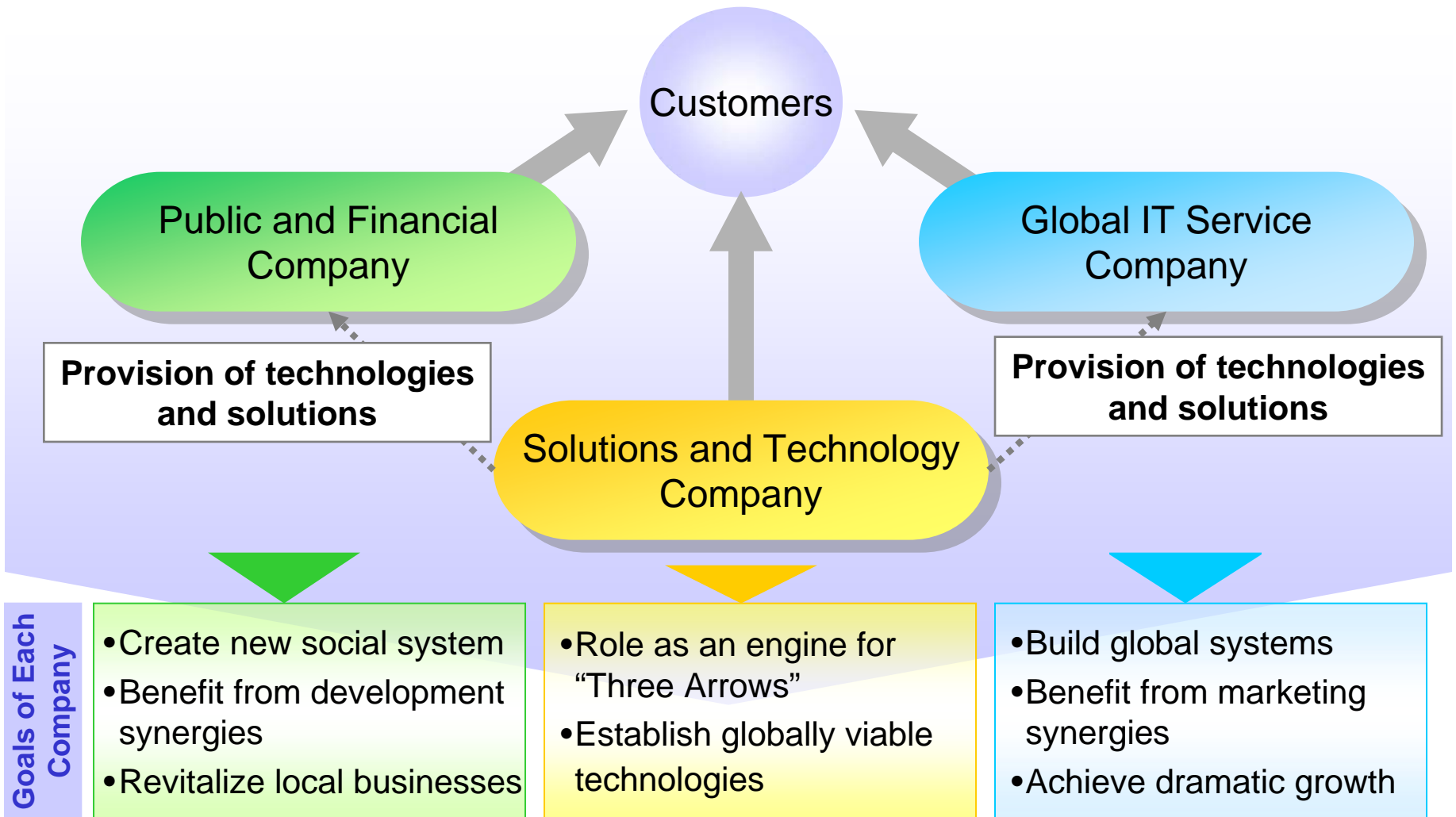
Customer satisfaction continues to climb steadily thanks to these initiatives

In Nikkei Computer 14th Customer Satisfaction Survey (2009), took first place in two divisions, System development-related services (information service companies) and System operations-related services (information service companies)

Source: Nikkei Computer, Aug. 19, 2009, 14th Customer Satisfaction Survey

Start of Company System Operation

Efficiently raise the Group total power and dynamically meet the needs and expectations of customers and society.



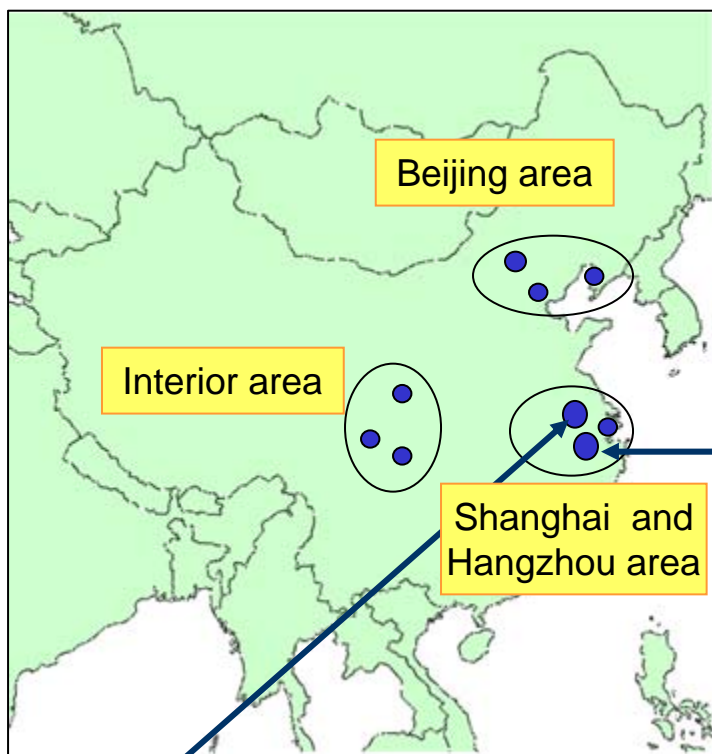
Reorganization of Group Companies



- A reorganization integrated 15 Group companies into 6 companies.
- Our aim is to further build a capacity to provide services and expand the scale of Group business, as well as to create additional synergies.

New Company Name	Companies for Reorganization	Reorganization Purpose
NTT DATA SOLFIS CORPORATION	<ul style="list-style-type: none"> ● NTT DATA ITEC CORPORATION ● NTT DATA SCIENCE CORPORATION ● Data Science Model Systems Corporation 	Offering a wider range of new solutions by sharing customer base and know-how and concentrating development resources
NTT DATA i CORPORATION	<ul style="list-style-type: none"> ● NTT DATA i CORPORATION ● NTT DATA POP CORPORATION 	Strengthening sales and consulting functions to streamline business operations and expand proprietary business
NTT DATA SYSTEM TECHNOLOGIES Inc.	<ul style="list-style-type: none"> ● NTT DATA SYSTEM TECHNOLOGIES Inc. ● NTT DATA FINANCE SOLUTION CORPORATION 	Fusing the expertise of both companies is expected to enable expansion of business domains, construction of new business foundations and sustainable growth
NTT DATA INTELLILINK CORPORATION	<ul style="list-style-type: none"> ● NTT DATA INTELLILINK CORPORATION ● NTT DATA PMO CORPORATION ● NTT DATA TECHNOMARK CORPORATION ● NTT DATA EX TECHNO CORPORATION 	Strengthened management platform through integration of operational expertise associated with IT service
QUNIE CORPORATION	<ul style="list-style-type: none"> ● NTT DATA BUSINESS CONSULTING CORPORATION ● Zacatii Consulting, Inc. 	Strengthened management platform through integration of operational expertise associated with consulting service
NTT DATA FINANCIAL CORE CORPORATION	<ul style="list-style-type: none"> ● NTT DATA Net's CORPORATION ● NTT DATA FIT CORPORATION 	Integrating and optimizing development resources and expertise of both companies to meet wide-ranging core and settlement system development needs in financial field

Bases in China



Established base for providing package system development and services

In joint investment with eBaoTech Corporation and Totyu Software, established base for providing package systems and services to insurance companies.

NTT DATA (70% ownership)

Management

NTT DATA HANGZHOU Co., Ltd.

Software for insurance firms

**eBaoTech Corporation
(15% ownership)**

- Asia's largest insurance package software developer

Human resource provision

**Totyu Software Co., Ltd.
(15% ownership)**

- No.1 software developer in Hangzhou

Expansion of Offshore Development Bases

By acquiring BNI Systems stock, gained its Chinese offshore development subsidiary Wuxi Huaxia Computer Technology Co., Ltd. as NTT DATA consolidated subsidiary

- Expand our Group directly managed personnel toward furthering NTT DATA offshore development
- Increase the number of systems engineers who have our development expertise and can participate from requirement definition/basic design stages
- Expand system maintenance and operations management outsourcing and BPO

Established Asia Pacific Regional Headquarters

Established NTT DATA Asia Pacific Pte. Ltd. in Singapore as Asia Pacific Regional Headquarters

- With the addition of this new company alongside the Americas Regional Headquarters NTT DATA INTERNATIONAL L.L.C. and European Regional Headquarters NTT DATA EUROPE GmbH & Co. KG, we are building a foundation for service provision on a global scale.

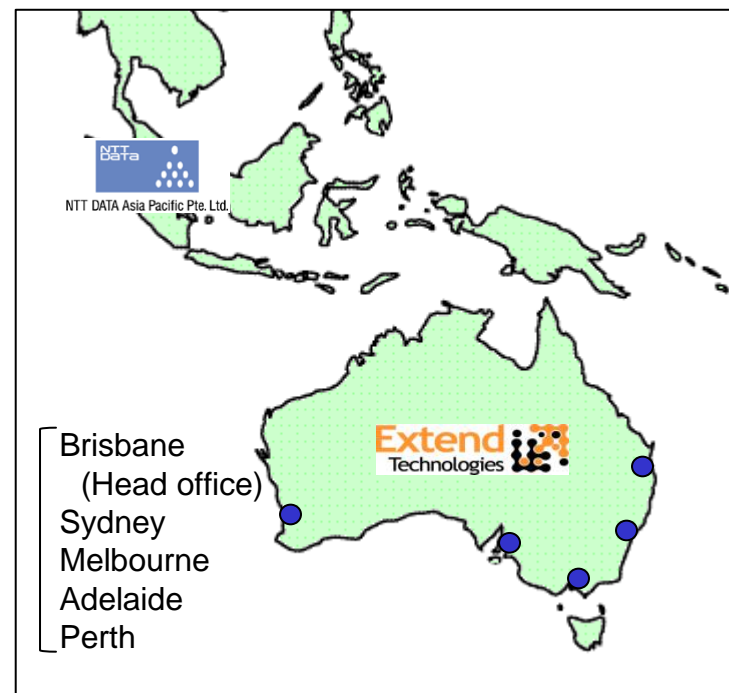
NTT DATA Asia Pacific Pte. Ltd. acquired 51% share of Extend Technologies, a SAP Gold Partner in Australia

Capital Alliance with Extend Technologies Group Holdings Pty Ltd of Australia

Extending our SAP support base to Oceania strengthens our provision of services to Japanese and non-Japanese global companies doing business in the region

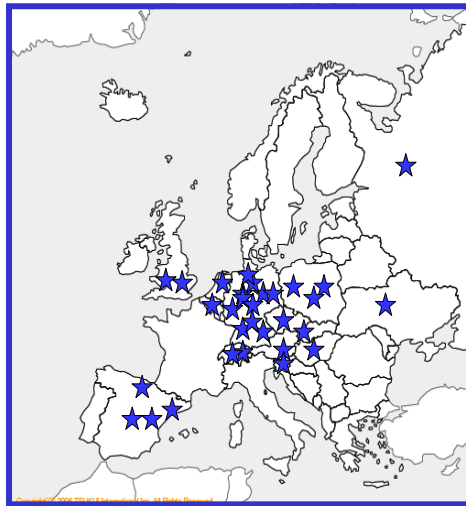
- Expand support to global companies that are Group customers
- Expand our Group business by sharing Extend's industry know-how and solutions
- Provide hosting and other new services to Extend's customers

Bases in Oceania



5,500 persons deployed in 71 cities in 24 countries

[as of Sep 30, 2009]



- Provide seamless support in Japan and abroad
- Choose suitable resources from all over the world
- Achieve best practices and gain new insights



European region

Bases: 33 cities
Employees: 2,863

Asia Pacific region

Bases: 20 cities
Employees: 1,944

North American region

Bases: 18 cities
Employees: 655

Below are major initiatives through first half of FY ending March 2010.

Services / Products Needs	Services	SI	Software
Dramatic cost reduction	<ul style="list-style-type: none"> • SaaS over NGN • Expansion of shared data centers <p style="text-align: right; color: red; font-size: 2em;">20</p>		<ul style="list-style-type: none"> • Active utilization of open source • More offshoring • Biz ∫ (Biz Integral) <p style="text-align: right; color: red; font-size: 2em;">15</p>
Speed redoubling (cut delivery time)	<ul style="list-style-type: none"> • Expansion of shared data centers <p>Wider BeSTA use in financial institutions (STELLA CUBE, Labour Banks), etc.</p>	<ul style="list-style-type: none"> • Software development automation • Development process reengineering <p style="text-align: right; color: red; font-size: 2em;">40</p>	<ul style="list-style-type: none"> • Promotion of Biz ∫ <p>Established business company for Biz ∫ expansion</p>
Paradigm shifts	<ul style="list-style-type: none"> • Public service platform • Green data center • Participation in NFC projects <p style="text-align: right; color: red; font-size: 2em;">20</p>	<ul style="list-style-type: none"> • Green data center <p>Received Green IT Award 2009 (METI Minister Award)</p>	<ul style="list-style-type: none"> • Expansion of ECO environmental support products <p style="text-align: right; color: red; font-size: 2em;">5</p>

Further Expansion of BeSTA®

Financial institutions adopting or planning adoption of NTT DATA's next-generation standard banking application BeSTA® as core banking system have increased to 31 banks and one other financial services provider, with the number continuing to grow steadily.

Labour Banks

Official agreement reached at end of September 2009 aimed at May 2013 service start

Expand to other categories

Expand

Expand to other vendors

BeSTA®

Banking application Engine for Standard Architecture

Regional Banks and Second-tier Regional Banks

NTT DATA Regional Bank Integrated Services Center^{*1}

In July 2009, Tottori Bank decided to join, bringing number of participating banks to 14

Shared system for the three banks^{*2}

Service scheduled to start January 2010

STELLA CUBE^{*3}

In March 2009, 6 banks decided to join. Service start scheduled in May 2011

- *1 Due to mergers, effectively grew by one bank (Senshu Bank)
- *2 Shared system for the three banks: Shared system for Yokohama, Hokuriku, Hokkaido Banks
- *3 STELLA CUBE: Core banking center for Regional and Second-tier Regional Banks

NEXTBASE^{*4}

BeSTA® adopted in core accounts system of NEXTBASE, joint outsourcing service for regional financial institutions

*4 NEXTBASE is a product name of Hitachi, Ltd.

Promotion of Biz ∫ (Biz Integral)

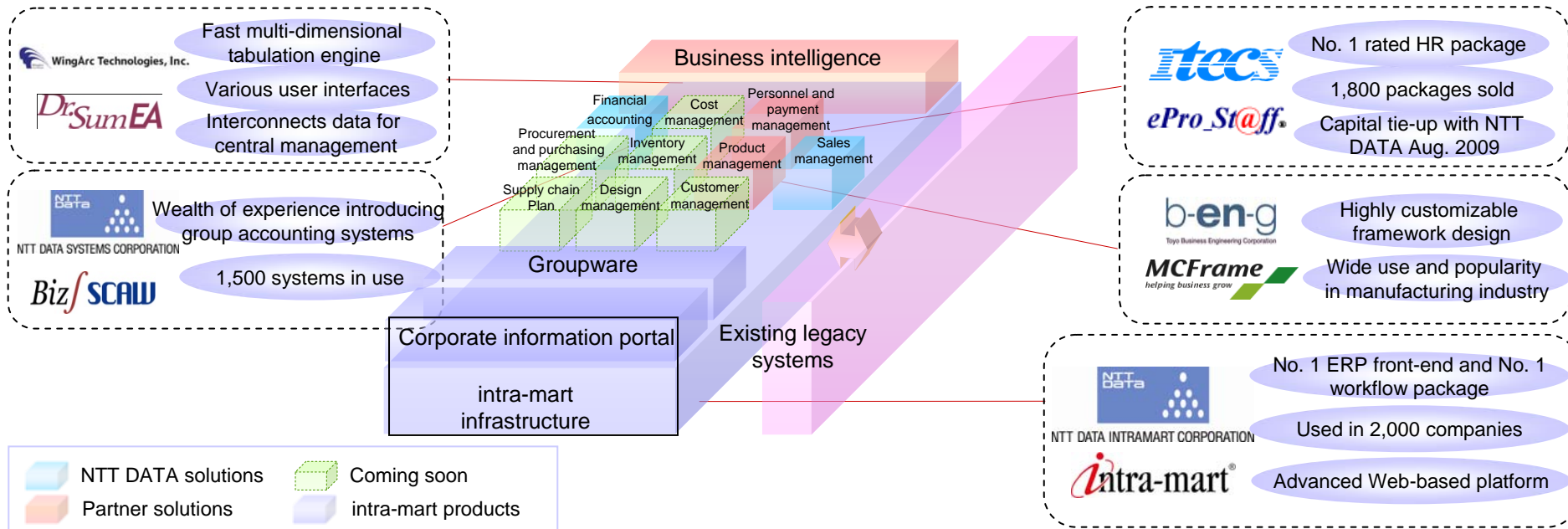
☆ Biz ∫ (Biz Integral) being promoted as post-ERP next-generation business platform

Characteristics of Biz ∫

- Japan's first SaaS/cloud-supporting business platform based on SOA+BPM
- Unlike conventional ERP lineups dependent on a single vendor for all solutions, taps a wealth of partner resources to provide a best-of-breed lineup
- Total customer support from system introduction to upstream innovation consulting and system utilization assistance

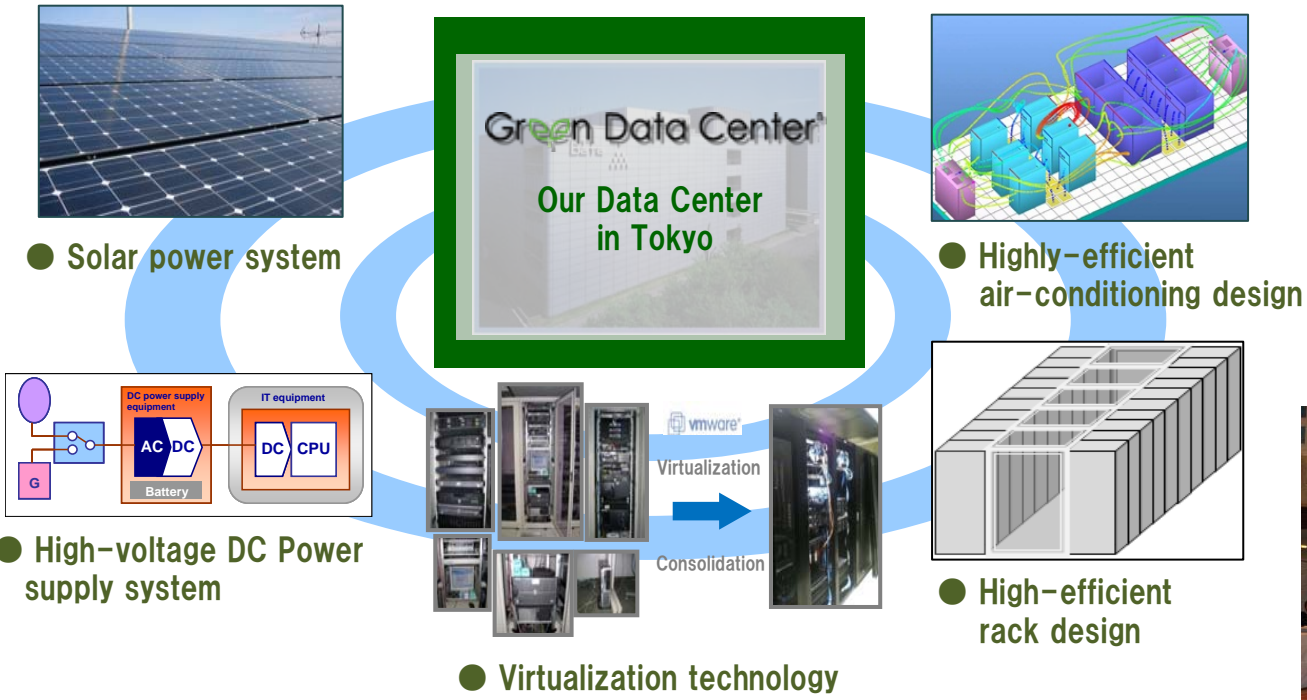
Tie-ups with market-tested partners

- Brings together the know-how of Japan's leading package vendors to provide total solutions built around user-centered ERP

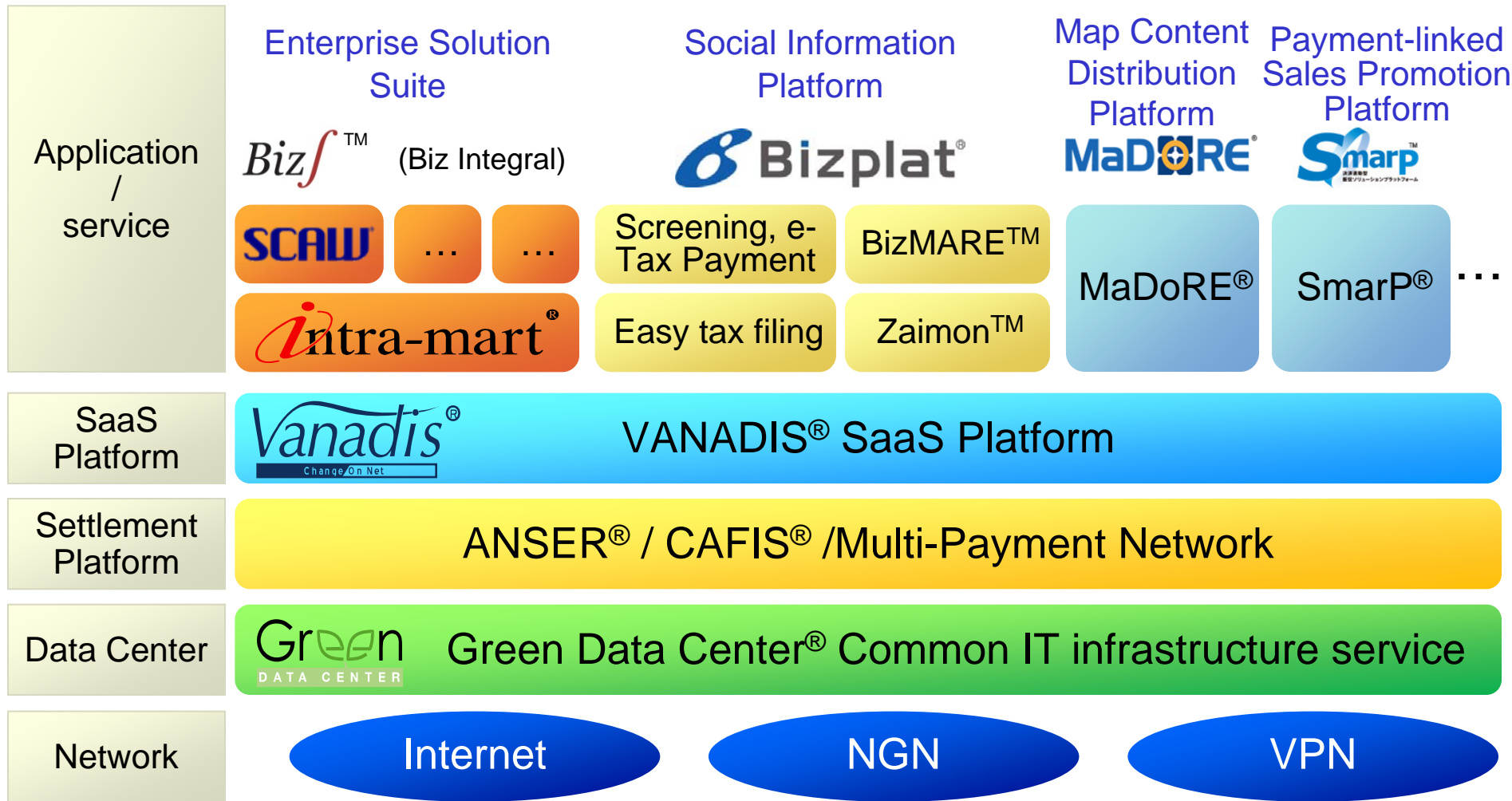


Green Data Center® Service Wins METI Minister Award for Savings in IT-related Energy Consumption in Green IT Award 2009 Program

Comprehensive approach to data center greening yields major energy savings; praised for incorporating wide array of technologies as model for other data centers



Full SaaS Lineup from Data Centers to Applications



3. Status and Full-Year Outlook in Each Sector

■ The economy is starting to turn around and new business opportunities are emerging, but companies continue to hold back on IT spending overall.

General Trends		Trends by Main Sectors	
Public	No change	Change in ruling parties may bring opportunities as new policies are implemented, but overall IT spending is down	
		National government	<ul style="list-style-type: none"> Hopes for new service/system optimization projects and for increased business chances with new policy measures. For now, however, orders may be impacted by revisions to FY2009 supplementary budget.
		Local governments	<ul style="list-style-type: none"> Even in difficult economy, increased opportunities seen in IT consulting, operation streamlining, joint outsourcing, etc. Safety/security market growth expected, e.g., disaster prevention, facilities management. With severe cost-cutting demands in tenders, etc., overall trend expected to remain unchanged.
	Health care-related field	<ul style="list-style-type: none"> As online processing of health insurance claims becomes more common, growth expected in related businesses. For now, however, orders may be impacted by revisions to FY2009 supplementary budget. 	
Financial	Slight decline	Effects of the financial and economic crisis on earnings have eased, but willingness to spend on IT varies widely	
		Major financial institutions	<ul style="list-style-type: none"> While impact on finances from recent crises has eased, the uncertain future means IT spending is likely to be limited to mandatory projects such as risk management, compliance, and upgrades.
		Regional banks etc.	<ul style="list-style-type: none"> Even as earnings recover, IT spending is seen as trending slightly downward. Still, there are needs in system sharing and outsourcing for cost reduction, and in essential projects such as compliance.
	Securities, life/non-life insurers, etc.	<ul style="list-style-type: none"> Securities: Despite earnings recovery, big brokerages not likely to spend; focus on IT spending resulting from M&A. Insurance: Slight decline overall despite spending on efficiency, compliance, and system integration from mergers. 	
Industrial	Decline	Slowdown still impacting IT spending especially by manufacturing industry; other industries vary with business category and company	
		Telecom	<ul style="list-style-type: none"> Relatively strong IT spending despite severe business climate. Weight in mobile shifting to boosting customer service. Faster mobile networks are fueling increased interest in spending on diverse cloud-based services.
		Manufacturing	<ul style="list-style-type: none"> Slight uptick seen, but business climate continues to have a major dampening effect on IT spending desire. Global expansion by Japanese firms is accelerating, especially companies that were dependent on internal demand.
		Distribution	<ul style="list-style-type: none"> Existing business with department stores and supermarkets remains slow due to the economic slowdown. Business process revision driving demands for customer data analysis, EC site expansion, and other CRM boosting steps.
	Service, media transport, construction	<ul style="list-style-type: none"> Economic slowdown strongly impacting service and media, where IT spending is likely to remain depressed. Changes such as lower highway tolls are making railways, bus companies, etc., cautious about system spending. 	

■ Initial forecasts for full-year results remain unchanged.

(Billions of yen [except cash dividends per share], %)

	2009/3 Results (1)	2010/3 Forecasts (2)	Change (2) -(1)	Rate of change (2) -(1)
Net Sales	1,139.0	1,170.0	+30.9	+2.7
Operating Income	98.5	90.0	-8.5	-8.7
Operating Income Margin	8.7	7.7	—	-1.0
Ordinary Income	95.5	86.0	-9.5	-10.0
Net Income	48.3	47.0	-1.3	-2.8
New Orders Received	1,035.2	1,100.0	+64.7	+6.3
Cash Dividends per Share (yen)	6,000	6,000		

4. Appendices

Overview of Earnings and New Orders Received for the 2nd Quarter



(Billions of yen, %)

	2009/3 2nd Quarter (1)	2010/3 2nd Quarter (2)	Change (2) -(1)	Rate of change (2) -(1)
Net Sales	513.3	532.8	+19.4	+3.8
Cost of Sales	387.2	405.3	+18.0	+4.7
Gross Profit	126.1	127.4	+1.3	+1.1
SG&A Expenses	81.4	94.0	+12.5	+15.4
Operating Income	44.6	33.4	-11.2	-25.1
Operating Income Margin	8.7	6.3	—	-2.4
Non-Operating Income and Expenses	-1.3	-3.0	-1.7	-127.9
Ordinary Income	43.3	30.3	-12.9	-29.9
Net Income	22.7	15.2	-7.5	-33.0
New Orders Received	641.3	689.0	+47.6	+7.4

Overview of Capital Expenditures, Cash Flows, and B/S, etc. for the 2nd Quarter



(Billions of yen [except cash dividends per share], %)

	2009/3 2nd Quarter (1)	2010/3 2nd Quarter (2)	Change (2) -(1)	Rate of change (2) -(1)
Capital Expenditures	91.3	72.1	-19.1	-21.0
Operating Cash Flows	90.1	108.7	+18.6	+20.6
Incl. Depreciation and Amortization/Loss on Disposal of Fixed Assets	82.5	78.4	-4.0	-5.0
Investment Cash Flows	-91.3	-85.6	+5.7	+6.3
Free Cash Flows	-1.1	23.1	+24.3	-
Financial Cash Flows	3.5	-45.5	-49.1	-
Cash Dividends per Share (yen)	3,000	3,000		
	As of March 31,2009 (1)	As of September 30,2009(2)	Change (2) -(1)	Rate of change (2) -(1)
Total Assets	1,275.0	1,197.4	-77.6	-6.1
Incl. Tangible, Intangible Fixed Assets	716.8	710.2	-6.5	-0.9
Interest-Bearing Debt	304.7	274.6	-30.1	-9.8
Shareholders' Equity etc.*	566.3	574.4	+8.0	+1.4

* Sum of shareholders' equity and unrealized gains/losses on investment securities

◇ Profile of BNI Systems and Wuxi Huaxia Computer

- Name: BNI Systems Corporation
- Established: 1998
- Shareholders: NTT DATA 100%
- Employees: 65 (as of Sep 30, 2009)
- Net Sales: 689 million yen (Non-consolidated)
(results for FY ended Jul 31, 2008)

- Name: Wuxi Huaxia Computer Technology Co., Ltd.
- Established: 2000
- Shareholders: BNI Systems 36%, NTT DATA 20%,
Two other companies 44%
- Employees: 458 (as of Sep 30, 2009)
- Net Sales: 420 million yen (Non-consolidated)
(results for FY ended Dec 31, 2008)

◇ Profile of Extend

- Name : Extend Technologies Group Holdings Pty Ltd
- Established : 2003
- Shareholders: NTT DATA Asia Pacific Pte. Ltd. 51%, Maxwell White (Founder and CEO) 49%
- Employees: 115 (as of Sep 30, 2009)
- Net Sales: Approx. 2.6 billion yen (results for FY ended Jun 30, 2009)

Cautionary Statement Regarding Forward-looking Statements

- ※ Forecast figures in this document are based on current economic and market conditions. As changes in the Japanese economy and information services market are possible, NTT DATA Group cannot guarantee their accuracy.
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